



Must Read Books by OurSeniors

“Baby Boomer Women: How to Form a Lasting Relationship with Them” by Jay Ferry

Most seniors have noticed that, for a variety of reasons, a good many of their friends are single. Census data confirms this casual observation: the percentage of unmarried Baby Boomers was already 34 percent in 2009 and it has almost certainly grown. There are a number of possible explanations for this, but the reasons don't really matter to a senior who is searching for a companion or “significant other.” The fact is that it is often difficult for seniors, especially women, to find that compatible companion or significant other.



Jay Ferry has one possible explanation for this state of affairs: a lot of older men are simply not very good at forming and keeping relationships.

In a way, you cannot blame them; they have been out of the game for a long time and the rules have changed significantly since they were younger players. Today's Baby Boomer women seniors are very different from the young women and girls they remember. Many of these women have had business and professional careers, raised families, become highly educated and been responsible for part or all of their household income.

Jay's book, “Baby Boomer Women: How To Form a Lasting Relationship With Them,” is a practical guide aimed at helping Baby Boomer men learn how to form successful and lasting relationships with Baby Boomer women. These skills probably come easily to Jay, a Baby Boomer man who has kept his social and life skills very sharp. Since retiring in his 50's Jay has earned an FAA pilot license, took up the saxophone at age 58 and became good enough to play in a band, and he coached women's basketball at the college level.

To start, he reminds senior men to recall some basics about the things most women want to see in any man - good grooming & personal hygiene, good manners that express respect, loyalty and truthfulness in a relationship, and good overall character. There are some references to the professional advice counselors give to people of all ages about relationships. 'Chemistry, Communication, Compatibility and Commitment' are the 4 C's that couples, young and old, should look for and try to strengthen. But most of Mr. Ferry's book deals with the practical aspects of meeting senior women, developing their friendship and trust and going on to form a strong, satisfying, long-term relationship.

The book is strong on personal stories and down-to-earth, sincere advice from a man who has 'been there and done that.' As a reading experience, it is fun and entertaining, but it also has valuable advice on a subject that seems to bewilder a lot of older men.

“Baby Boomer Women: How to Form a Lasting Relationship With Them” is available from Amazon Books as either a paperback or a Kindle download. If you are reading this review in the print magazine version, use your computer or mobile device to link to www.ourseniors.net/must-read-books and search for the book by title. If you are reading the online version, just click on this link to review and buy “[Baby Boomer Women.](#)”

Happy Reading and keep looking on the Sunny Side for Seniors!

